

CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 477035 /		Alt Order # 06146325
Product J OCEGUERA 4 CONGRES		
Contract Dates 10/02/12 - 10/08/12		Estimate # 1185
Advertiser J Ocegueda 4 Congress		Original Date / Revision 09/28/12 / 09/28/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 104	Product Code 111
Agency Ref		Advertiser Ref

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/02/12	10/08/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				2	\$250.00			
D 2	KVVU	10/02/12	10/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	\$0.00
N 3	KVVU	10/02/12	10/08/12	Katie Couric	2-3p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				2	\$150.00			
N 4	KVVU	10/02/12	10/08/12	Anderson	3-4p		:30			NM	2	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				2	\$175.00			
N 5	KVVU	10/02/12	10/08/12	The Dr.Oz Show	4-5p		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				2	\$350.00			
N 6	KVVU	10/02/12	10/08/12	Fox 5 News at 5	5-530p		:30			NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				3	\$300.00			
N 7	KVVU	10/02/12	10/08/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				2	\$450.00			
N 8	KVVU	10/02/12	10/08/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	3	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				3	\$625.00			
N 9	KVVU	10/02/12	10/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				3	\$375.00			
N 10	KVVU	10/02/12	10/08/12	MORE Access	6-7pm		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				2	\$400.00			
N 11	KVVU	10/02/12	10/08/12	Extra	M-F 7-730p		:30			NM	2	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/02/12	10/08/12	MTWTF--				2	\$625.00			
N 12	KVVU	10/02/12	10/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	\$2,800.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>	<u>Alt Order #</u>
477035 /	06146325

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/02/12 - 10/08/12	J OCEGUERA 4 CONGR	1185

<u>Advertiser</u>	<u>Original Date / Revision</u>
J Ocegura 4 Congress	09/28/12 / 09/28/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				4	\$700.00			
N 13	KVVU	10/02/12	10/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/02/12	10/08/12	MTWTF--				2	\$275.00			
D 14	KVVU	10/05/12	10/05/12	Fringe	Fri 9p-10p		:30			NM	0	\$0.00
N 15	KVVU	10/06/12	10/06/12	The Closer	Sa 2-3p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1-				1	\$85.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		1	KVVU	10/01/12-10/07/12	The Closer	Sa 2-3p	-----Sa--	:30	\$85.00	NM		
		See MG 15.2										
		2	KVVU	10/02/12-10/07/12	Fox 5 News @ 430am	M-Th, Sun 430-5a	-TuWTh---Su	:30	\$85.00	NM		
		Ⓜ MG for 15.1 10/06										
N 16	KVVU	10/07/12	10/07/12	Friends Weekend	5-6p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	-----1				1	\$225.00			
D 17	KVVU	10/07/12	10/07/12	Fox News Sunday 8-9a	8-9a		:30			NM	0	\$0.00
Totals											31	\$12,360.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/08/12	31	\$12,360.00	\$10,506.00
Totals	31	\$12,360.00	\$10,506.00

Signature: _____ **Date:** _____

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ADV # _____ ADV. NAME POLI/J OCEGUERA/D/CON/NV REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME MAURA GILROY
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6146325 CLASS: NATL. LOCAL REGIONAL

PRDCT J OCEGUERA 4 CONGRES EST#1185 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT1/12 10.06

REP: TO ROSE
 FR NIKKI
 OK'D M1 SEE LINE 18
 TOTAL SAME
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

JOHN OCEGUERA FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

AGENCY ADVERTISER CODE = 104 AGENCY EST# = 1185
 AGENCY PRODUCT CODE = 111

15	S		200P-300P	30		\$85.00	10/6	10/6	0		SAT	0
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PROGRAM : THE CLOSER
 ORD COM1 : REVISED RATE
 CON COM1 : THE CLOSER

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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18	A		430A-459A	30		\$85.00	10/2	10/8	1		TU-F,M	1
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PROGRAM : NEWS
 ORD COM1 : SPOT N/A DUE TO SPORTS. MG IN 430A NEWS. PRE-BOOKED PLS APPROVE.
 THIS IS A MAKE-GOOD FOR OCT6 ON LINE-15 FOR 1 SPOT/WK
 STATION MAKEGOOD OFFERS:
 M1 OK'D BUY#15 MISSED: SAT/200P-300P OCT6 30S \$85.00 (SEP28/12)
 OFFER: TU-F,M/430A-459A OCT2 30S \$85.00 PLS ADVISE.
 CMT: SPOT N/A DUE TO SPORTS. MG IN 430A NEWS. PRE-BOOKED PLS APPROVE.

OCT/12	13510.00	CONTRACT TOTAL	13510.00
		TOTAL SPOTS	29

MARKET TOTALS \$54,040	KVVU 25%	KSNV 21%	KTUD 1%	KLAS 29%	KTNV 24%	KVMY 0%	KVCW 0%	CABL 0%
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SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP SEP28/12 14.51
CHANGES ** KVVU-TV ***
REP HEADLINE# 6146325 TRF# 477035
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

ADV #	ADV. NAME	POLI/J	OCEGUERA/D/CON/NV	REP. #	OFF. #	162	SALESMAN #
AGY #	AGY. NAME	GREER, MARGOLIS, MITCHELL		BUYER NAME	MAURA GILROY		

3050 K ST NW,	SALES PRSN	PH-TERESA DIFURIA
WASHINGTON, DC 20007		

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
	6146325			

PRDCT	J OCEGUERA 4 CONGRES	EST#1185	COMMENTS:	(LINE,	ORDER,	INVOICE)

FLIGHT DATES	OCT2/12	OCT8/12	WK-1
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP28/12 14.55

REP: TO ROSE
FR NIKKI
REVISED ORDER
TOTAL STAYS THE SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 104 AGENCY PRODUCT CODE = 111 AGENCY EST# = 1185												
1		RZ	1000A-1100A	30		\$250.00	10/2	10/8	2		TU-F,M	2
PROGRAM : DR OZ ORD COM1 : REVISED RATE CON COM1 : DR OZ												

FAX# 610-225-1191
HARRIS REPORT FROM REP SEP28/12 14.51
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2	*		1000P-1100P PROGRAM : FOX 5 NEWS AT 10P ORD COM1: CANCELED SPOT CON COM1: FOX 5 NEWS AT 10P	30		\$2,150.00	10/2	10/8	0		TU-F,M	0
3	RZ		200P-300P PROGRAM : KATIE COURIC ORD COM1: REVISED RATE CON COM1: KATIE COURIC	30		\$275.00	10/2	10/8	2		TU-F,M	2
4	RZ		300P-400P PROGRAM : ANDERSON COOPER ORD COM1: REVISED RATE CON COM1: ANDERSON COOPER	30		\$300.00	10/2	10/8	2		TU-F,M	2
5	RZ		400P-500P PROGRAM : DR OZ ORD COM1: REVISED RATE CON COM1: DR OZ	30		\$350.00	10/2	10/8	2		TU-F,M	2
6	RZ		500P-530P PROGRAM : FOX 5 NEWS AT 5PM ORD COM1: REVISED RATE CON COM1: FOX 5 NEWS AT 5PM	30		\$550.00	10/2	10/8	3		TU-F,M	3
7	*		500A-600A PROGRAM : FOX5 NEWS 5A ORD COM1: CANCELED SPOT CON COM1: FOX5 NEWS 5A	30		\$450.00	10/2	10/8	3		TU-F,M	3
8	*		530P-600P PROGRAM : FOX 5 NEWS AT 530PM ORD COM1: CANCELED SPOT CON COM1: FOX 5 NEWS AT 530PM	30		\$625.00	10/2	10/8	2		TU-F,M	2
9	RZ		600A-700A PROGRAM : FOX5 NEWS 6A ORD COM1: REVISED RATE CON COM1: FOX5 NEWS 6A	30		\$725.00	10/2	10/8	3		TU-F,M	3

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
10	RZ		600P-700P	30		\$400.00	10/2	10/8	2		TU-F,M	2
PROGRAM : MORE ACCESS												
ORD COM1: REVISED RATE												
CON COM1: MORE ACCESS												
11	RZ		700P-730P	30		\$625.00	10/2	10/8	2		TU-F,M	2
PROGRAM : EXTRA												
ORD COM1: REVISED RATE												
CON COM1: EXTRA												
12	*		700A-900A	30		\$700.00	10/2	10/8	3		TU-F,M	3
PROGRAM : FOX5 MORNING NEWS												
ORD COM1: CANCELED SPOT												
CON COM1: FOX5 MORNING NEWS												
13	*		900A-1000A	30		\$275.00	10/2	10/8	1		TU-F,M	1
PROGRAM : MORE LAS VEGAS												
ORD COM1: CANCELED SPOT												
CON COM1: MORE LAS VEGAS												
14	*		900P-1000P	30		\$1,750.00	10/5	10/5	0		FRI	0
PROGRAM : FRINGE												
ORD COM1: CANCELED SPOT												
CON COM1: FRINGE												
15	RZ		200P-300P	30		\$85.00	10/6	10/6	1		SAT	1
PROGRAM : THE CLOSER												
ORD COM1: REVISED RATE												
CON COM1: THE CLOSER												
16	RZ		500P-600P	30		\$225.00	10/7	10/7	1		SUN	1
PROGRAM : FRIENDS												
ORD COM1: REVISED RATE												
CON COM1: FRIENDS												
17	*		800A-900A	30		\$850.00	10/7	10/7	0		SUN	0
PROGRAM : FOX NEWS SUNDAY												
ORD COM1: CANCELED SPOT												
CON COM1: FOX NEWS SUNDAY												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

OCT/12 13510.00 CONTRACT TOTAL 13510.00
TOTAL SPOTS 29

MARKET TOTALS \$54,040 KVVU 25% KSNV 21% KLAS 29% KTNV 24% KVMY 0% KVCW 0% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE